

WEARIN' & \$HARIN'

THE GREEN

Premier Community Event

Corporate Giving

OPPORTUNITIES

Saturday
March 17, 2018

Heidel House Resort
Green Lake, Wisconsin

Presented by



BADGER MINING CORPORATION

CASH SPONSORSHIP BENEFITS

PUBLICITY BENEFITS	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$5,000	STERLING \$2,500	EMERALD \$1,000
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COMPLIMENTARY

Guests	30 Guests (3 tables)	20 Guests (2 tables)	10 Guests (1 table)	4 Guests (1/2 table of 8)	
Wine	2 bottles per table	2 bottles per table	2 bottles per table	1 bottle	

PRE-EVENT RECOGNITION

Logo Featured on Save-the-Date <small>Print date Sept. 20, 2016</small>	Card distributed to 2,500+ mailing list	☘	☘			
Logo Featured on Invite <small>Print date Dec. 15, 2016</small>	Invitation distributed to 2,500+ mailing list	☘	☘	☘	☘	Name
Website Presence & Press Release	Potential to be viewed or heard by 10,000+	☘	☘	☘	Name	Name
Social Media & Radio Mentions <small>Facebook & Twitter</small>	Potential to be viewed or heard by 10,000+	☘	☘	☘	Name	
Logo Included in Newspaper Ad	Newspaper circulation of over 8,400	☘	☘	Name	Name	Name

EVENT PROMOTIONS

Event Banners	Banners viewed by over 300 people	☘	☘	☘	Name	Name
Gratis Program Book Ad <small>8.5 x 11</small>	Book viewed by over 300 people	2 Full Pgs. (color)	1 1/2 Pgs. (color)	1 Full Pg. (color)	1/2 Page (B&W)	1/8 Page (B&W)

POST-EVENT RECOGNITION

Newspaper Thank-you	Newspaper circulation of over 8,400	☘	☘	☘	☘	Name
Social Media Thank-you <small>Facebook & Twitter</small>	Potential to be viewed or heard by 10,000+	☘	☘	☘	☘	Name



BOYS & GIRLS CLUB
OF THE TRI-COUNTY AREA

All sponsor levels Sterling (\$2,500) and up include After Glow Party tickets.

Dear Friends and Supporters,

Please join us for our annual fundraising gala, *Wearin' & Sharin' the Green*, a premier community event, held on March 17, 2018 at the beautiful Heidelberg House Resort in Green Lake, WI. This annual fundraising event is essential in fulfilling the basic needs of families across Green Lake County and the surrounding areas.

Your Support is Needed in the following ways:

- Monetary Donations for our Silent Auction Coordinator to purchase an auction item
- Sponsor Mobile Bidding – \$3,200
- Sponsor Weekender Raffle – \$3,000
- Become an event sponsor
- Donate an auction item
- Buy a corporate table or attend the event with a friend, neighbor, or spouse.
- Sponsor the After Glow party – \$5,000
- Purchase a program advertisement

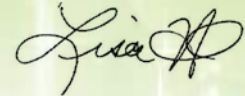
Guests will enjoy a chef-prepared 3-course meal, bid on the most unique silent auction items, play fun raffles and games, and take part in our energetic live auction. All proceeds raised from your generosity will benefit the Boys & Girls Club of the Tri-County Area.

Together we can create great futures and improve the lives of children and families in our community!

Sincerely,



Ashley Bartol
Special Events &
Marketing Manager



Lisa Nelson
Event Co-Chair,
Advisory Board Member

Program Advertisements

The *Wearin' & Sharin' the Green* evening program is an 8.5" x 11" booklet with over 40 pages. The program is read by over 300 guests to provide maximum business exposure.

Advertisement specifications are as follows:

Full Page
4-color
7.25" x 9.75"
\$200
(limited availability)

Full Page
B&W
7.25" x 9.75"
\$150

1/2 Page
B&W
7.25" x 4.75"
\$100

1/4 Page
B&W
3.5" x 4.75"
\$75

1/8 Page
B&W
3.5" x 2.25"
\$60

Advertisements can be submitted to Special Events & Marketing Manager, Ashley Bartol, at abartol@bgctric.org. Please send advertisement as .jpg or .pdf attachments. Advertisements must be submitted by February 2, 2018.

Event Information

Corporate Tables

Corporate tables of 10 at \$1,000 each receive complimentary wine, special table signage, program book recognition and a special published thank you in the Berlin Journal.

½ corporate table of 4 at \$400 is also available (both businesses share wine and signage).

Individual Reservations

Wearin' & Sharin' the Green is a ticketless event so preregistration is required and can be made by contacting the Special Events & Marketing Manager, Ashley Bartol, at 920-361-2717 or by registering online at www.bgctric.org. The cost is \$75 per person.

Stay connected with us!   

Get your Glow On at the After Glow Party inside of the Boat House Pub following *Wearin' & Sharin' the Green*.

AFTER
GLOW
PARTY

Tickets are \$10 at the door. All W&S ticket prices include After Glow Party.